

# *Strictly Business Promotions*

## *Presents*

Dear Sponsors,

We would like to invite you to be a part of our Merced Super Show to be held on Sunday September 17, 2017 at The Merced County Fair Grounds in Merced Ca. from 12 noon – 6 pm. Move in for indoor vehicles will be Saturday September 16, 2017 from 1pm – 5pm.

This family friendly event will have something for the entire family. There will be entertainment for the entire family along with games and contests for all ages competing for trophies and prizes. There will be local performers and DJs playing your favorite music throughout the day. Enjoy a variety of food and ice-cold beer for the 21 and over.

It is generous donations and participation from great business like yours that help make these events a success. We have included sponsor levels for your consideration but any level of participation is appreciated.

We look forward to hearing from you. If you have any questions regarding this event or letter, please feel free to call or email us. We will be happy to assist you.

Thank you for your time and consideration,

Manuel Corbala and Lorraine Lerma

Strictly Business Promotions

The Merced Super Show, Merced CA

For more info call: Manuel @ (209) 564-6488 or Lorraine @ (559) 664-7144

Email: [m.corbala@icloud.com](mailto:m.corbala@icloud.com)

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## EXHIBITOR INFORMATION

Event: The Merced Super Show

Date: Sunday, September 17, 2017

Time: 12 noon – 6 pm

Place: Merced County Fairgrounds Merced, CA

**BOOTH:** Booth space is 10 x 10. Outside event – please bring your own table(s), chair(s) and canopy. Additional space available with additional charge.

*Each booth will be given 2 show passes **ONLY**. If you need additional passes you may purchase them at regular price day of the show. (In order for us to continue to offer booth spaces at these prices, we must limit vendor passes.)*

**EXHIBIT SPACE:** Space priority will be based upon payment and it will be pre-assigned. You will receive your booth placement the day of the event.

**SETUP:** Vendor booths may begin setting up from day of show at 6 am -11 am with complete set up by 11:00 am. Vendor booths may not be taken down prior till the end of show. All booths must be staffed throughout the whole time till the show ends.

**CONTACT:** You may call Manuel @ (209) 564- 6488 or Lorraine @ (559) 664-7144

\* \$35.00 fee will be charged for all returned checks. \* No refunds, credits or transfers on booths for “NO SHOWS”. **Checks will NOT be accepted the day of show. No exceptions!!!!**

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## WAIVER OF LIABILITY/INDEMNIFICATION AND TALENT RELEASE FORM

**Notice: The following “Waiver of liability and Indemnification” form must be completed for each person or entity that has a booth or space at “The Merced Super Show” event to be held on Sunday September 17, 2017.**

The undersigned, on behalf of his/her self and on behalf of any business owned or operated by the undersigned participating in the Event (the “Business”) hereby agrees that neither Strictly Business Promotions or the Merced County Department of Public Works nor any of their respective owners, members, stockholders, managers, agents and employees (all of the foregoing accidents, injury, sickness, disease, death or loss of income or any other damages (collectively “Claims”) to the undersigned or to the Business, or to the employees, agents, invitees, or representatives of the undersigned or the Business, resulting from attendance or participation at the Event, it being the agreement that all such parties are attending the Event or participating in the Event at their own risk. Any such Claims therefore are hereby waived and released.

Further, the undersigned, on behalf of his or her self, an on behalf of the Business, hereby agrees to indemnify and hold harmless the Sponsors and the Additional Released Parties from any liability or other damages suffered by the Sponsors or the Additional Released Parties as a result of conduct engaged in at the Event by the undersigned and/or the Business and/or by the employees, agents or representatives of the undersigned or the Business.

I agree that Strictly Business Promotions and the Merced County Department of Public Works, its clients and associates, have permission to use my quotations, pictures and/or video recordings made of me, for any purpose whatsoever, and any reproduction of them, for public release in broadcast, electronic or print medias, whether I am compensated or not.

I hereby release Strictly Business Promotions and the Merced County Department of Public Works and its clients and associates in perpetuity, from any and all future claims arising from the use of said quotations, pictures, and/or video recordings.

- You cannot sell BEER or WINE (If this is violated, you will forfeit your right to participate in this Event and your fee WILL NOT BE REFUNDED)
- All food vendors must submit all completed county paperwork 2 weeks prior to the day of the event.
- **Food Booths \$500 NO WATER OR DRINKS CAN BE SOLD**
- **Merchant/Craft Booths \$300**
- **NO CHECKS DAY OF SHOW**

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Name of Business

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Print Name of Undersigned

# *Strictly Business Promotions*

## Vendor Application

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Office/Home/Cell phone: \_\_\_\_\_

Email: \_\_\_\_\_

Items to be sold: \_\_\_\_\_

Price range of items sold: \_\_\_\_\_

CA Seller's Permit # \_\_\_\_\_

Insurance Certificate # \_\_\_\_\_

Food Vendors Health Permit # \_\_\_\_\_

Number of 10 x 10 spaces requested: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Electricity Desired: Yes or No Explain: \_\_\_\_\_

- Please remember to include all required documentation/permits with your application.  
\* Any questions please contact Lorraine (559) 664-7144
- Or you may email me at: [lorraineespinoza1@yahoo.com](mailto:lorraineespinoza1@yahoo.com)
- Make checks or Money orders payable to:

Manuel Corbala  
311 Pepperdine Ct.  
Merced, CA 95348

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

**NO REFUNDS, EXCHANGES OR SUBSTITUTIONS FOR NO SHOWS. NO EXCEPTIONS**